

Stichting Rainbow

ORGANIZATIONAL PROFILE, POLICY PLAN

Stichting Rainbow is an Amsterdam-based foundation, operating since 1996, and engaged in initiating, producing, managing and leading social and cultural projects and events for Israeli and Dutch-Jewish audiences in Amsterdam and throughout the Netherlands.

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Objectives

- Initiating, producing, managing and leading social and cultural projects and events for Israeli and Dutch-Jewish audiences in Amsterdam and throughout the Netherlands;
- Promoting tolerance and coexistence in the Netherlands, encouraging acceptance of minority groups, especially Jewish, by the majority and by other minorities;
- Promoting the values of individual responsibility towards other individuals and the community, promoting and encouraging art, humor, joy and creativity among people, promoting knowledge and education to people of all ages.

We seek to achieve these objectives by means including theatrical performances, music projects, producing films for television, cinema and new media, organizing art exhibitions, and more.



Projects performed in the past few years

- 2011** "Het kind achter de ogen" – a monodrama by the Israeli playwright Nava Semel, performed in Dutch by Loes Hegger, directed by Jos Groenier, and performed all over The Netherlands between 2011 and 2015
- 2014** "SPOT ON Israeli Theatre" – a 3-days festival celebrating the First Lady of Israeli theatre, Lia Koenig, with her 2 performances, documentary, lectures, debates and a couple more Israeli plays
- 2015** "The Timekeepers" – a play about a Jew and a Homosexual in a concentration camp during WWII. An Israeli production, performing in English, in a number of venues in The Netherlands.
- 2017** "The Marriage Certificate" – a comedy by Ephraim Kishon, performed by professional and amateur theatre makers, Israeli, Jews and Dutch, in Hebrew with Dutch surtitles, in Amsterdam and Den Haag.
TV documentary "Bloeme's Riddle"
- 2018** Theatre performance "The Child Behind The Eyes" in Hebrew, with English subtitles
Cultural encounters "A Taste of Israeli Culture" - with Israeli Stand-up comedian; international theater makers from Turkey, Alaska, the Netherlands and Israel who have played the Israeli play "The Child Behind The Eyes" in their countries and languages
Writing workshops in Hebrew with Miri Rozovski.
"The Child Behind the Eyes" – the monodrama by the Israeli playwright Nava Semel, performed in Hebrew with English surtitles.
Occasional social-cultural events:
- o Incidental Twerking course (21-1-18)
 - o Trivialalon - Dutch-Israeli pub-quiz (24-2-18)
 - o Israeli stand-up comedy evening (4-3-18)

- Israeli Literature event for children (29-6 and 1-7)



2019 Writing workshop with Miri Rozovski

Theatre performance "Mijn mishpoge" with Mike Burstin, part of 'Lieve stad,' at ITA, Amsterdam. (20-02-2019)

Theatre performances "Brand in mokum" with elderly actors, in Amsterdam. (June 2019)

Music performances of the Israeli spiritual band "Hillhar". (1+2-11-2019)

Start production and rehearsals on the Israeli play 'Tourist Guide to Warsaw'. (December 2019)

2020 Theatre performances "Tourist Guide to Warsaw" in Hebrew, with English subtitles (17+18+19-01-2020 in Amsterdam, 24-01-2020 in Leiden, 26-01-2020 in Den Haag, 31-01-2020 in Haarlem.)

Theatre workshops in Amsterdam. (January 2020)

Music performance of the Israeli-Dutch band "Zan Nadir" in Amsterdam. (11-02-2020)

Due to the Covid, we cancelled the theatre shows for the whole family of Amichai Pardo which were scheduled for March-April 2020, as well as the music performances with Yoram Taharlev and Zan Nadir, which were scheduled for May 2020.

Instead, we produced Zoom events and performances:

Zoom about Bees, on June 10, 2020;

We started production and rehearsals, via Zoom, on the Israeli play 'Oh, God!' in June 2020;

In September 2020 we started a weekly visual radio broadcast via ZOOM, with and for the Israeli community in the Netherlands, which lasted the whole year, along with special interviews via ZOOM with prominent people, such as the Israeli Ambassador; the First Lady of Israeli theater.

In October 2020 we started a theatre project via Zoom with elderly amateur actors, 'Alive and Kicking'.

In December 2020 we held an inspirational Zoom talk with Sharon Kedar Kalderon, a woman who became blind during her first pregnancy.



2021 We continued with the weekly visual radio broadcast via ZOOM, with and for the Israeli community in the Netherlands, which lasted the whole year, along with special interviews via ZOOM with prominent people. We added some inter-active zoom events, such as the healthy cooking, in which participants got a surprise package of ingredients, to cook dinner live on Zoom.

The theatre project via Zoom with elderly amateur actors, 'Alive and Kicking' was completed in March 2021, and was nominated for the Gouden C award in July 2021.

Due to the Covid, we cancelled the theatre shows of 'Repertory Theater', and the music performances of Corinne Allal, scheduled for January 2021. The show 'Repertory Theatre' which was re-scheduled for May, had to be cancelled, again.

In May we held a theatre-lecture via Zoom about Jewish circus artists during WWII.

In August 2021 we started physical rehearsals of 'Oh, God!' but again, due to the Covid, and held the shows, under Covid restrictions, in October 2021.

Still, we managed to have a couple of performances of Corinne Allal in October 2021, and the performances of Amichai Pardo, in November 2021.

2022 In January-April we resumed the theater work with the elderly amateur actors and had a few performances in May 2022.

We finally managed to hold the shows of Repertory Theatre, in June 2022.

In October 2022 we held a mini-festival of Weekend of Music and Song.

2023 In January 2023 we held music-talk performances with Sharon Kadar Kalderon.

In February 2023 we held a couple more performance of 'Repertory Theatre'.

In May 2023 we started the weekly meetings of the Israeli Drama Circle, and performed 'Lysistrata 2023' in November 2023.



Administration, financing

Our projects are generally financed by grants received from various Dutch funds, as well as by private sponsors and by crowd-funding, and we also have income from sales of tickets and from events' participation fees.

The revenue from sales of tickets to performances produced by us, after deduction of the production costs, is intended to cover running costs of the Stichting Rainbow (such as insurance, bank and account costs, office costs, etc.). Any profit is invested in new Rainbow projects.

The management of the finances is provided by the director/treasurer, with the paid assistance of an administrator and, if necessary, a certified accountant. The board members are not paid.

Nir Geva – Chairman of the Board

Nir Geva is an Israeli living with his family in Amsterdam since 2008 and serving as a senior executive at a multinational company. Nir is a co-founder and board member of Kehila Ivrit – a thriving organized community of Israelis living in the Amsterdam region, carrying out cultural, social and educational activities, including a Hebrew Sunday school (www.kehila.nl). Nir is also the founder and chairman of the board of Stichting Kehilot, which supports and advises local leaders and activists who wish to establish new Jewish communities in their regions (www.machon-kehilot.org). Since 2016 Nir has been serving as the chairman of the board of Stichting Rainbow.

Stichting Rainbow Activities Plan

Stichting Rainbow is becoming a central body for Israeli-Jewish culture in The Netherlands. The outreach of our projects is increasing, and we're being approached by organizations and individuals for advice and collaborations.

We wish to become a new Israeli-Jewish center point, and eventually have a permanent home, namely – Kehila Center, that will become the city's main venue for Israeli-Jewish social, cultural and educational activities, in an inclusive, pluralistic and democratic spirit, welcoming all those who find interest in the exploration of modern Jewish values and identity.

Independent from any governmental, political or religious affiliation, Kehila Center will be completely open, non-denominational and accessible to everyone.

Relying on over 500 years of Jewish history in Amsterdam, Stichting Rainbow and its Kehila Center will become one of the city's symbols for tolerance and creativity, combining both tradition and innovation, while serving as a home to Amsterdam's vibrant, diverse and proud Jewish community, inspired by and engaged in arts, culture and learning. Kehila Center will be a place where secular Jewish identity and culture can be developed and cherished, and where a sense of belonging and meaning, as well as social connection, can be found.

Kehila Center's program will operate seven days a week, and will include, among other things, a bilingual Dutch-Hebrew crèche and kindergarten and a community Hebrew Sunday school, alongside other events, classes and courses to people of all ages.

Kehila Center will increase the quality, variety and volume of Jewish conversation in Amsterdam and beyond, while reflecting the diversity of the city's Jewish community, bringing people together regardless of where they place themselves on the religious spectrum.

It is expected that many of those who will be served by Kehila Center have immigrated to the Netherlands from other countries, including Israel, and the languages spoken at Kehila Center will be Dutch, English and Hebrew.

Through Kehila Center, it would be possible to carry out the following activities and projects:

- Bilingual crèche and kindergarten
- Kehila Hebrew Sunday school
- Community theatre
- Israeli film club
- Choir
- Jewish and Israeli music classes
- Library of Hebrew books, including meetings with authors
- Venue for communal Shabbat and Jewish holidays meals and life-cycle events
- Meeting point for parents and babies during parental leave
- Modern Jewish learning courses
- Community gatherings

- Activities for the elderly
- Classes and courses to people of all ages
- Jewish cuisine cooking classes